

# WALK MONTECITO!

Walk Montecito! will create a community where families, schools and churches are connected to parks, beaches and businesses on one **Montecito Neighborhood Trail Network** — A community where people feel safe to walk and bike and get to know their neighbors along the beautiful, tree-lined roads of Montecito.



# THE CHALLENGE

**"Walking around Montecito is actually dangerous!"** While Montecito continues to be one of the most desirable places in the country to live, this "semi-rural community" is one of the least pedestrian-friendly areas in Santa Barbara County. For decades, the lack of sidewalks and on-road trails have forced pedestrians to walk in the street, the bike lanes, or even through people's yards, putting pedestrians, bicyclists, drivers, pets (and even the roadside landscaping) in danger.

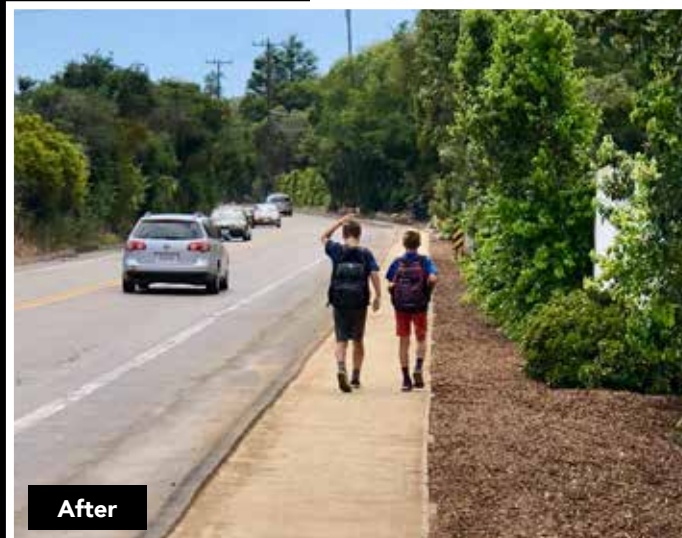
## THE RESULT:

- ◆ Increased traffic
- ◆ Parking problems
- ◆ Pedestrian fatalities
- ◆ Increased Isolation

The Montecito Community Plan calls for pedestrian improvements along roads but prohibits the kind of paved, concrete sidewalks that can be built in a fiscally responsible manner using public funding. As a result, we have had a persistent pedestrian predicament in Montecito.



Before



After

# THE SOLUTION

**Walk Montecito!** A community-led, community-funded, campaign to build a Montecito Neighborhood Trail Network that connects: Schools, Churches, Parks and Open Spaces, Beaches, and Businesses.

The Montecito Neighborhood Trail Network includes: ADA-friendly, decomposed granite pathways along main thoroughfares; informal compacted shale trails along side-roads; and nature trails through open spaces and parks



## THE RESULT:

- ◆ A pedestrian-friendly Montecito community
- ◆ Finally walk safely in Montecito!
- ◆ Open bike lanes
- ◆ Reduced traffic
- ◆ Easy access to schools, churches, beaches and businesses

## OTHER BENEFITS:

- ◆ A healthier, more interconnected Montecito.
- ◆ Walking improves health
- ◆ Walking to school improves student attentiveness and learning
- ◆ Walking around the neighborhood helps people meet their neighbors and build relationships



## PROJECT TIMELINE

**Walk Montecito!** is a three-year campaign. The Bucket Brigade and community partners have already completed 2 miles of new trail. Our goal is to build another 6 1/2 miles of trail over the following three years. Now is the time to fully fund the proposed trails to create a truly pedestrian friendly Montecito!

## BUDGET

The proposed trail network budget is \$2.5M and includes a Neighborhood Trail Maintenance Fund to assure long-term trail safety and aesthetics for generations to come. Community-funded trails are the most cost-effective solution.

- ◆ The San Ysidro Road Path cost over \$900,000 per mile, took 4 years to build and did not include any money for maintenance.
- ◆ Walk Montecito's trails will cost \$370,000 per mile, including a long-term Trail Maintenance Fund.

# WE NEED YOUR HELP TO BUILD THESE TRAILS!

**Financial Support** Donate today! ♦ **Neighborhood Support** Join us and advocate for trails in your neighborhood! ♦ **Volunter** Sign up with the Bucket Brigade to help build and maintain the trails! ♦ **Sponsorship Opportunities** Trail supporters will be recognized. There will be many kinds of donor acknowledgement in the Walk Montecito! Campaign, including: on marketing materials, the Walk Montecito! website, digital map, on-trail plaques and on a Montecito Trail Blazers Monument to be constructed at the completion of the project.

## NEXT STEPS

In 2021, The Bucket Brigade constructed cost-effective ADA-compliant paths along the primary transportation corridor: Hot Springs Road. Through 2022 we will build informal trails along side-roads using compacted Santa Ynez shale. This approach aligns specifically with the Montecito Community Plan and the trail construction guidelines that were established by the Montecito Association and Santa Barbara County in 2010.



## WHO WE ARE

The Thomas Fire and Debris Flow destroyed homes, businesses, damaged roads and trails and 23 lives were lost. In the aftermath of the disaster, the Bucket Brigade emerged, leading an army of volunteers to dig out homes, clear and restore open spaces, rebuild old trails and blaze new trails along damaged roads in the community. Our mission is to prepare for and respond to natural disasters and community crises through

volunteer training, coordination and deployment. Our approach is to build resilience capacity while we rebuild community, no matter what challenges we face in Santa Barbara County. Each Bucket Brigade workday since 1/9/18, has been an opportunity to organize, train and deploy volunteers to help heal the community while we build a cadre of experienced volunteer leaders in Santa Barbara County.

The Santa Barbara Bucket Brigade is a 501(c)(3) nonprofit organization and all donations made to support this project are tax deductible.



# WALK MONTECITO! BUDGET SUMMARY



## TRAIL SECTION COST

**Barker Pass:** \$200,000  
**Camino Viejo:** \$100,000  
**Eucalyptus Hill:** \$75,000  
**Hot Springs (CD to MC):** \$75,000  
**Hot Springs (Vons to CD):** \$75,000  
**Middle Road:** \$100,000  
**San Leandro (Ennisbrook to Santa Rosa):** \$75,000  
**Santa Rosa:** \$75,000  
**Sinaloa:** \$25,000  
**South Jameson:** \$75,000  
**Sycamore Canyon:** 192 \$150,000  
**Sycamore Canyon:** CV-HS \$50,000

**Contingency/Special Projects:** \$300,000  
**Trail Beautification Fund:** \$200,000  
**Project Management:** \$139,500  
**Long-term Maintenance Needs:** \$600,000

**TRAIL CONSTRUCTION AND MAINTENANCE SUBTOTAL:** \$2,314,500

## FUNDRAISING

**Professional Services:** \$60,000  
**Printed Marketing Materials:** \$5,000  
**BB Staff time for Campaign:** \$40,000  
**Website:** \$3,500  
**Donor Monument:** \$35,000  
**Trail Signs and Plaques:** \$20,000  
**Events:** \$15,000  
**Video:** \$7,000  
**Graphic Design:** \$4,000

**FUNDRAISING SUBTOTAL (10% OF TOTAL):** \$189,500

For the most recent  
fundraising information go to  
**SBBUCKETBRIGADE.ORG/  
WALK-MONTECITO**



**TOTAL NEEDED:** 2,504,000

# WALK MONTECITO! GIFTS & DONOR BENEFITS



GIFT LEVEL	DONOR LEVEL	BENEFITS	DONATIONS NEEDED TO REACH \$2.5M GOAL
\$500,000	Cielito	Top Billing on Donor Monument (plus all benefits below)	1
250,000 or more	Cornerstone	Right to Design and Name Commemorative Stone in Donor Gratitude Area (plus all benefits below)	2
\$100,000 to \$249,000	Mountain	Large, single name included on Donor Monument (plus all benefits below)	4
\$50,000 to \$99,999	Trailblazer	Name included on Commemorative Bolders located at all MNTN trail sections (plus all benefits below)	6
\$25,000 to \$49,999	Friends of the Trail	Name on Permanent Donor Monument - to be installed at key trail intersection. (plus all benefits below)	12
\$10,000 to \$24,999	Pathfinder	Inclusion in Private Event to be held at conclusion of campaign ♦ 2 YETI Mugs (plus all benefits below)	20
\$5,000 to \$9,999	Helping Hand	Name on all Donor Materials Distributed ♦ SWAG kit: Team Hat and Sweatshirt (plus all benefits below)	30
Less than \$5,000	Good Neighbors	Safe Neighborhood Trails and the Community's Eternal Gratitude	Many!



# WALK MONTECITO! HONOR ROLL



**THIS COMMUNITY UPLIFT PROJECT IS BROUGHT TO YOU BY:**

**CAMPAIGN CHAIRS:** Geoff Slaff • Michael Smith

**EXECUTIVE COMMITTEE:** David Jackson • Greg Tebbe • Geoff Slaff • Michael Smith • Lisa Aviani • Abe Powell

**MOUNTAIN (\$100,000 AND ABOVE):** Zegar Family Foundation • Ann Jackson Family Foundation • Christina Kirby and Josh Kulkin • The Muller Family • Eric and Wendy Schmidt • Geoff Slaff and Dale Zurawski

**TRAILBLAZER (\$50,000 – \$99,000):** Anonymous – 2 • Brittingham Family Foundation • Audacious Foundation • Sharon Bradford/WWW Foundation • Tony and Kyra Rogers • Jackie & Jeff Schaffer • Bryan and Eva Schreier • Nati & Michael Smith and Anne Smith Towbes

**FRIENDS OF THE TRAIL (\$25,000 – \$49,999):** Anonymous – 1 • Jane Copeland • Brook and Jasper Eiler • Elisabeth Fowler • Mitchell and Lisa Green • Gerd and Peter Jordano • Teresa Kastl • Mitchell Family • Kelly Mooney and Scott Henningsen • Santa Barbara Foundation • Daphne and Greg Tebbe

**PATHFINDER (\$10,000 – \$24,999):** Anonymous – 3 • Stefanie and David Jackson • Mark and Sally Egan Foundation • Steve Hanson Landscaping • Montecito Bank & Trust • Naila and Peter Lewis • Lizzie and Brent Peus • Jim and Marsha Prudden • Matt Riley • Justine Roddick • Kristin and Karl Weis • The Winston Family • Laura and Geof Wyatt

**HELPING HAND (\$5,000 – \$9,999):** American Riviera Bank • Ashish and Leslie Bhutani • Kim Cantin • Carolyn and Andrew Fitzgerald • Lilina S. Hahn • Ron and Andrea Hein • Murphy Larson • The Lyons Prince Family • Charles C. Read and Eileen White Read • Julie and Steve Rist • Kenny Slaughter • Patricia and Eric Swenson  
Linda Weinman



# WALK MONTECITO! DONATE TODAY!



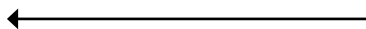
If you walk in Montecito, please consider making a donation to support this project. Gifts to support Walk Montecito! can be made in the following ways:

- ◆ By check made out to "Santa Barbara Bucket Brigade" – attn. Walk Montecito! and mailed to: Santa Barbara Bucket Brigade P.O. BOX 50640 Santa Barbara, CA 93150
- ◆ By Direct Deposit/Wire Transfer
- ◆ Donate Online
- ◆ Multi-year gifts

*We can't do this without you!*



Use this QR Code to Donate Online right now.



## SPONSORSHIP OPPORTUNITIES

Sponsor a section of trail! Trail supporters will be recognized and there will be many kinds of donor acknowledgement in the Walk Montecito! Campaign, including: on marketing materials, the Walk Montecito! website, digital map, on-trail plaques and on a Montecito Trail Blazers Monument to be constructed at the completion of the project.

Contact our team for more information on direct deposit donations, multi-year gifts, or to sponsor a section of trail.

Email [lisaa@sbbucketbrigade.org](mailto:lisaa@sbbucketbrigade.org) or call 805-568-9700 today!



**VISIT [SBBUCKETBRIGADE.ORG/WALK-MONTECITO!](http://SBBUCKETBRIGADE.ORG/WALK-MONTECITO!)**

